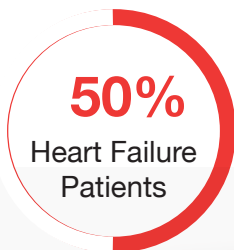


# Patient Journey Map

Capturing real experiences to empower a global community living with and caring for heart failure.

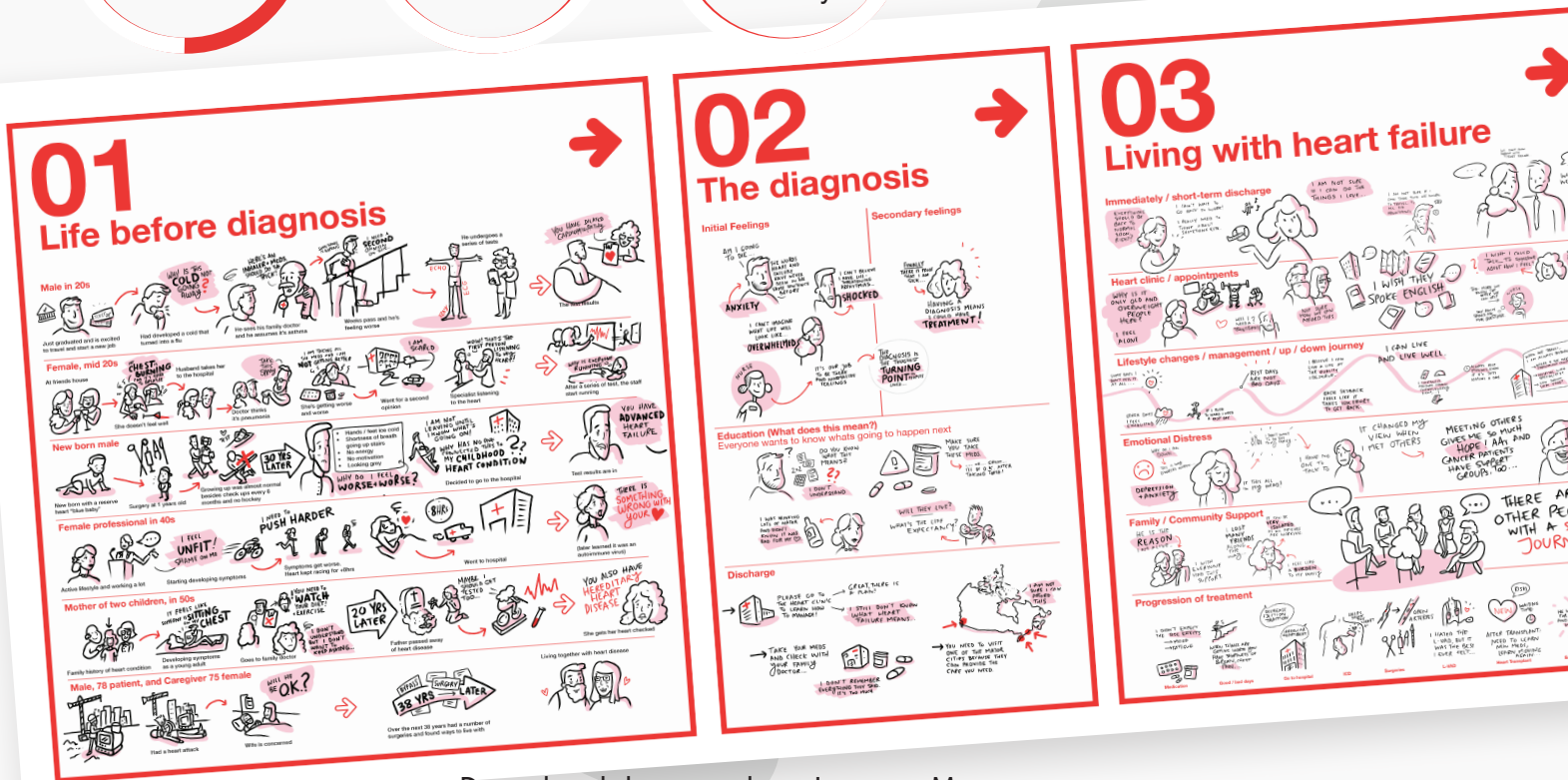
The purpose of a patient journey map is to visualize the experiences of individuals living with and caring for people with heart failure. The patient journey map captures and summarizes real stories, emotions, questions, and lifestyle challenges heart failure patients and their caregivers experience throughout the care continuum. The patient journey map serves as a tool to build a common understanding for the unique life journeys of heart failure and charts the path from early signs and symptoms, the moment of diagnosis, and initial discharge to on-going treatment and continual lifestyle management. This shows we can live a quality of life with HF. #itsaboutlife not failure.

## We interviewed:




**This is for:**

- Patients
- Caregivers
- Healthcare Professionals
- Policy Makers
- Anyone interested in heart failure



Download the complete Journey Map at:

[www.heartlife.ca](http://www.heartlife.ca)